

Digital Engagement Officer (Part Time, 0.2FTE)

St Giles' Cathedral is seeking to recruit an employee to take over and build its online streaming offering. Initially, the requirement is for an individual to run the weekly live streaming of Sunday services; in addition, the Kirk Session is researching its capacity to invest in the process, enhancing the quality of its offering to local and international audiences.

About St Giles'

St Giles' has stood at the heart of the religious and civic life of the City of Edinburgh for almost 900 years. It fulfils a role as a place of worship, and also as a venue for ceremonial occasions. It is also a major visitor attraction, sought out by tourists and pilgrims alike from all over the world.

About the role

During the earliest days of the lifting of Covid lockdown, it was decided that the Cathedral's existing camera and sound systems should be used to transmit services online to those for whom travel and health restrictions meant that they could not attend worship in person. A team was put together, drawn mainly from the choir (who were unable to give live performances at the time) to provide the necessary technical support for the live streaming activity.

Now that almost all restrictions are lifted, the members of that team have been drawn back to their main function, leaving the activity of live streaming ill-resourced. The Kirk Session has therefore decided that an individual should be employed to provide the service which has proved very popular, often reaching a global audience of up to 200 people per week: providing valuable outreach for the Kirk's mission in the world.

If this initial success can be maintained, we envisage our digital offering expanding to take advantage of the demand. We foresee this role expanding with this demand, whether that be through live streaming, recorded video, or other digital outreach.

Specific duties

Weekly:

- Annotate a script for each of the two Sunday morning services, detailing camera and microphone cues.
- Prepare the necessary web links for the Cathedral website.
- Attend the Cathedral from 9am-c. 12.30pm on a Sunday morning to operate the live stream.

Wider responsibilities:

- Work with the Communications Committee to develop digital engagement.

Specific skills required

- Familiarity with:
 - o OBS software (or similar)
 - o YouTube
 - o WordPress
 - o Microsoft Office
 - o Video editing
 - o Basic social media

General attributes

- Able to work as part of a team
- Reliable and punctual
- Ability to cope with dynamic situations
- Good attention to detail

The successful candidate will also be required to undergo a Basic Disclosure check with Disclosure Scotland, which process will be funded by St Giles’.

Remuneration

£21,000 p.a. pro rata

This reflects the nature of the current position; there is scope for enhancement subject to the future growth of St Giles’ digital engagement.

How to apply:

Please send a CV and covering letter to recruitment@stgilescathedral.org.uk.

Closing date: 31st August 2022

It is expected that interviews will take place in the week beginning 12th September.